

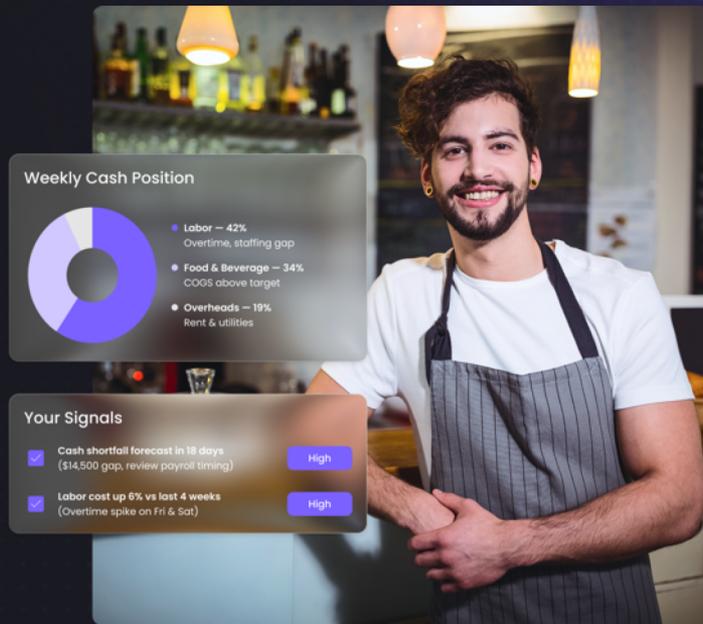
AI CFO FOR THE REAL ECONOMY

# Take control of your profit. Every week.

Built for operators. Not accountants.

# FINZ

hello@finzcard.com | [www.finzcard.com](http://www.finzcard.com)



## THE PROBLEM

**Restaurants run on daily sales and weekly costs. Nobody is watching margin before the books close.**



### **TOAST**

Sales & labor data  
Not your full margin



### **QUICKBOOKS**

Costs and expenses  
Not this week's view



### **YOUR BANK**

Cash in and cash out  
Not true cash view



### **ACCOUNTANT**

Last month's numbers  
Built for reporting

**None of them tell you where your **profits went this week.****

## Here's what it takes to build your weekly P&L.

**01**

### **COLLECT**

Pull every source together. POS, invoices, bank statements, delivery payouts, and payroll.

**02**

### **RECORD**

Enter all invoices and expenses in QuickBooks. Code and map transactions correctly.

**03**

### **RECONCILE**

Match transaction records to bank activity. Timing gaps mean it never balances first time.

**04**

### **BUILD**

Consolidate into one weekly P&L across locations. If anything is off the process starts again.

**05**

### **BENCHMARK**

Compare this week to last week, last month and your targets. This is where gaps stand out.

**20+ hours per location, every week. Nobody has the time or the resource.**

## THE SOLUTION

# Say hello to your AI CFO.



### Connects to your existing systems.

Banking, accounting, and sales. No new tools for your team to learn.



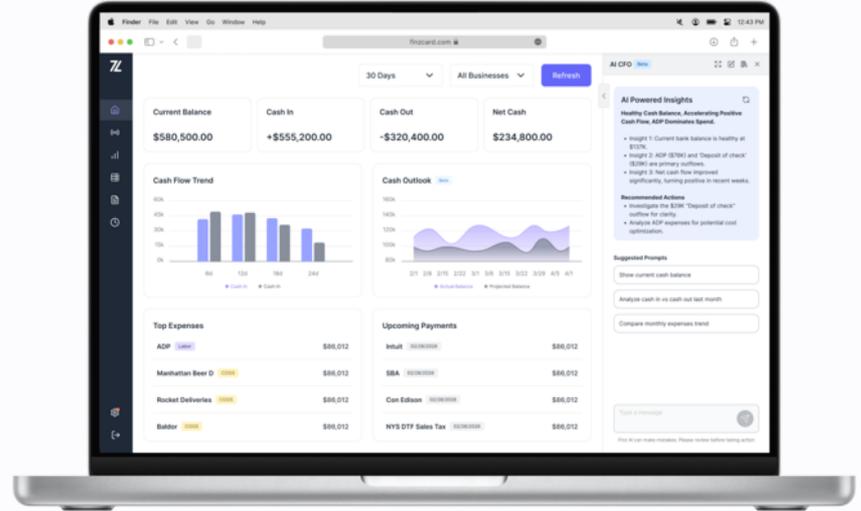
### Syncs and reconciles every day.

Categorizes revenue and expenses. Flags any discrepancies that need attention.



### Your numbers. Always current.

Cash, costs, and profits updated continuously. Without anyone doing the work.



# From setup to getting your first operating view.

Connect QuickBooks, bank accounts, and cards in under two minutes. Data starts syncing immediately into the operating ledger that powers the AI CFO.

## Banking Sync

Bank and card transactions sync in real time. Cash position stays current.

## Accounting Sync

QuickBooks data is pulled daily. Bills, expenses, and vendor entries flow across without re-entry.

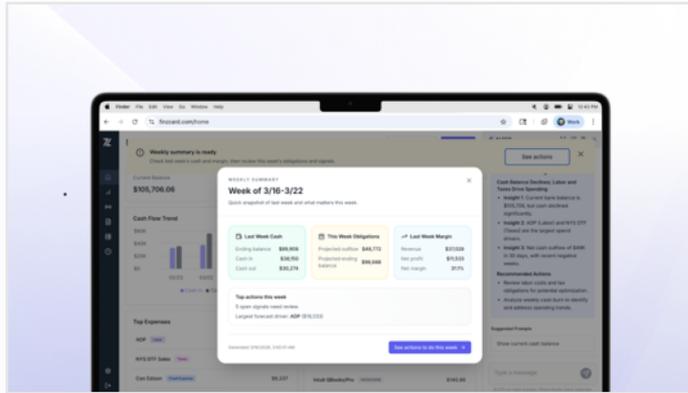
## Mailbox Sync

Send invoices & labor reports to docs@finzcard.com. Finz reads and syncs each one.

## Documents Sync

Upload invoices, receipts, or any document directly into Finz Docs. Parsed, filed, also syncs to QBO.

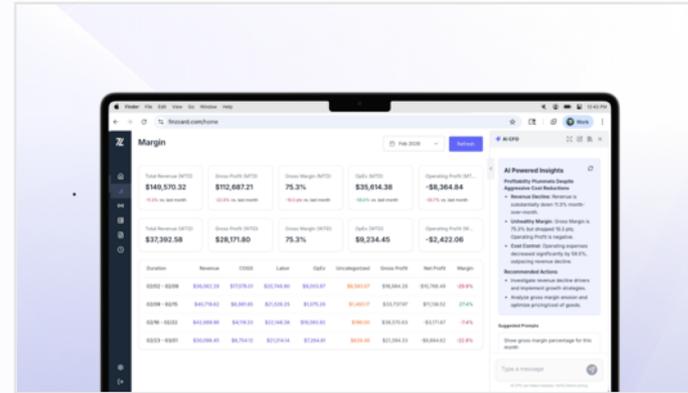
# Two views your business has never had before.



## Cash Flow

Live cash position. Every account. Every week.

Current balance, cash in and out, net cash for the week, upcoming obligations, and a 13-week forward forecast.

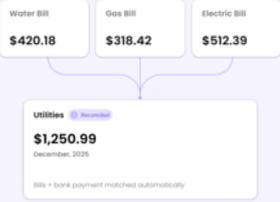


## Margin

Weekly P&L by location. Before month end.

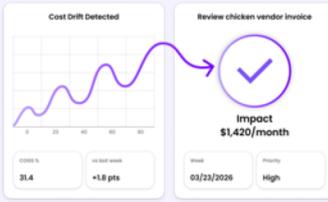
Revenue, COGS, labor, and OpEx broken out week by week. Gross profit WTD and MTD across every location.

# Finz finds money you are losing before you notice it.



**Invoice Intelligence**

Every invoice is read the moment it arrives. Vendor price increases are flagged automatically. No manual review. No missed changes.



**Priority Actions**

The biggest issues surface first. Items are ranked by dollar impact so you know what to act on now, what can wait, and what is already resolved.



**Weekly Summary**

Every Monday, Finz sends a clear weekly snapshot in your mailbox. Last week's results, this week's cash needs, and where margin or spend drifted.

## ASK FINZ

# From manual finance work to live answers.

Finz tracks your cash, margin, and costs, then answers questions from your live numbers. No reports to pull. No accountant to call.

*"What is my margin this week compared to last week?"*

*"Which item costs increased this week?"*

*"Do I have enough cash to cover vendor payments this week?"*



*We started catching vendor price increases the week they happened. That alone changed how we manage costs.*

**NY Restaurant Group**

## THE NUMBERS

# Here is what one point moves for a business your size.

Most operators leave money on the table every year. Because nobody is watching the numbers between the month end close.

	Basis	Per Year
1 point margin improvement	\$5M revenue	\$50,000
1 point COGS reduction	\$1M food spend	\$10,000+
Finance ops automated by Finz	20 hrs/week at \$25/hr	\$26,000
<b>Total impact</b>		<b>\$86,000+</b>

## PRICING

# Simple pricing. One location to start.



### Weekly financial control

Cash flow, margin, and ranked actions in one place.



### Managed setup and cleanup

We handle mapping, ledger cleanup, and baseline setup.



### Back office automation

Invoice monitoring, vendor variance alerts, and Monday summaries.

CORE

**\$499** /unit/month

**\$1,500** one-off setup

No long-term contract. No hidden fees.

## THE TEAM

# Built by operators who lived this problem.



## **Bikesh Kumar**

### Founder and CEO

20+ years in finance, retail and technology. Ran restaurants with tight margins. Founded Finz to solve what no existing tool could.



## **Ben Richardson**

### Chief Financial Officer

Institutional finance background across JPMorgan Chase and private equity. Ensures every output meets GAAP standards.



## **Steve Abraham**

### Fractional CFO

Goldman Sachs, Merrill Lynch, and years in operating CFO roles. Leads margin baseline audit and performance improvement.

GET STARTED

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Finz Group, Inc.  
New York, NY



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a demo